

New

INDIANA COUNTY FAIR SPONSOR

Renewal

Company Name _____

Date _____

Contact Person _____

Phone _____

Address _____

City _____

State _____

Zip _____

Would you like to be linked to the Fair Website? Yes ___ No ___

Received _____

If yes, your website _____

Sponsor of the day _____

Date Bill Paid _____

Amount Received: _____

Board Member Name _____

Sign Wording _____

- Banner
- Tickets
- Cash
- Check

Checks payable and mail to Indiana Co. Fair Assn, PO Box 357, Indiana PA 15701

Indiana County Fair Association

PO Box 357

Indiana, PA 15701

724-465-6703

www.indianacountyfair.com

A 501(C) (3) Corporation

**All Contributions are
fully tax deductible.**

SPONSORSHIP PLAN

- A* \$250 2' X 4' sign placed in an appropriate area during the week of the Fair.
Plus... Banner and 2 Complimentary Day Passes.
- B* \$500 4' X 4' sign - Same as above. Plus... Banner and 5 Complimentary Day Passes.
- C* \$750 4' X 6' sign-Same as above. Plus... Banner and 7 Complimentary Day Passes.
- D* \$1000 4' X 8' sign-Same as above. Plus... Banner and 10 Complimentary Day Passes.

If the Sponsor has a sign or banner of their own at the proper size, the Fair can use it so a new sign would not need to be designed and expensed to the Fair.

*All will receive airtime over the Public Address System throughout the Fair Grounds and a link to the Indiana County Fair's website is available. To be included on the website, sponsorship payment must be made by August 1st of the year of the Fair.

Custom Sponsorships are available upon request and Fair Board approval.

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SPONSORSHIP DONATION PLANS

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Major Sponsorship Program

Stage Sponsor-----	\$6,000 per year for 5 years
Day Sponsor, (Sunday thru Friday) -----	\$3,500 per day
Saturday Sponsor-----	\$5,000
Gate Sponsor-----	\$3,500 per week
Football Field Event-----	\$6,000 per week
Friday Night Smokers Pull-----	\$10,000
Name on a Barn or Building-----	\$4,000 per week
Demo Derby-----	\$5,000
Saturday Night Truck Pull-----	\$8,000
Stock 4x4 Pick-up Pull-----	\$5,000
One Grandstand Section-----	\$3,500 for one section, Sponsor two or More \$2,500 a section; example 2 sections \$5,000, 3 sections \$7,500
All Four Grandstand Sections-----	\$10000 per week

All Major Sponsors receive.

- A 4ft by 8ft sign or Banner with their logo on in that is displayed all week
(Weekly attendance 40,000 plus people)
 - Your name in the Fair advertising that's distributed in area newspapers, stores and businesses
 - Complimentary Passes to the Fair
 - *A link on the Fairs Web Site that receives 30,000 plus hits a year
 - Custom Sponsorships available upon request and Fair Board approval
- *To be included on the website, sponsorship payment must be by August 1st of the year of the Fair

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Sponsor of the Day Program

Indiana County Fair is a 501(C) (3) Corporation
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Below is a list of what the Indiana County Fair offers to participants of this program

- A four foot by eight foot sign located in front of the Grandstand on either side of the Stage area during Fair week.
- A Banner will be displayed overhead in the Midway area behind the Grandstand on your designated "Day". You may provide your own Banner if you prefer. Size is limited to three foot by eight foot.
- Your Company/Business will be recognized throughout your "Day" over the public address system on the grounds.
- Your Company/Business has the opportunity to purchase advance tickets for admission to make available to your employees at a discount price good for any day during Fair week.
- Ten complimentary VIP passes, each of which entitles you gate admission, Grandstand events and attractions.
- As a "Day" sponsor, you will be invited to an appreciation luncheon held during Fair week.
- Your Company/Business will be showcased as a "Sponsor of the Day" including advertising flyers promoting and pertaining to the Fair schedule distributed in area newspapers, stores, and businesses.
- As a Sponsor, you may also choose to link your company website to the Fair's website; www.indianacountyfair.com.

To be included on the website, sponsorship payment must be received by August 1st of the year of the Fair.